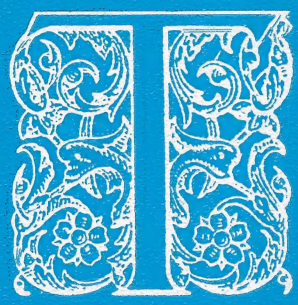


# he MOST BEAUTIFUL DOLLS in the world

# re by MADAME ALEXANDER

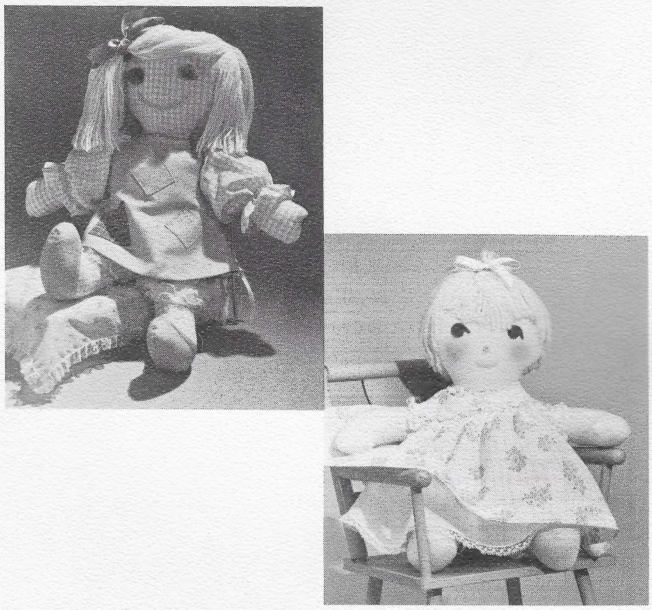
ALEXANDER DOLL COMPANY, INC.
200 FIFTH AVENUE 1971 NEW YORK, N.Y. 10010

# Feather-Lite Cuddly Dolls

**BIG HUGGUMS®** — 25″ No. 7820
has a fine virgin feather-lite stuffing in her body. Her head and hands are soft vinyl plastic. Hair is rooted. Her painted laughing eyes have a mischievious glint in them. She is wearing a lace trimmed Tricot sleeping suit. She cries.

**LITTLE HUGGUMS®** — 12″ No. 3820
is perfect for the youngster as a doll to sleep with. Our delightful feather-lite cuddly baby doll has a soft vinyl head — moving eyes with lashes. Baby cut rooted hair tied with bow. Squeeze voice in tummy.

**LITTLE HUGGUMS®** — 12″ No. 3810
Same construction as No. 3820 with sprayed hair.
Both LITTLE HUGGUMS wear slumber suits of Tricot with lace and flower trim.



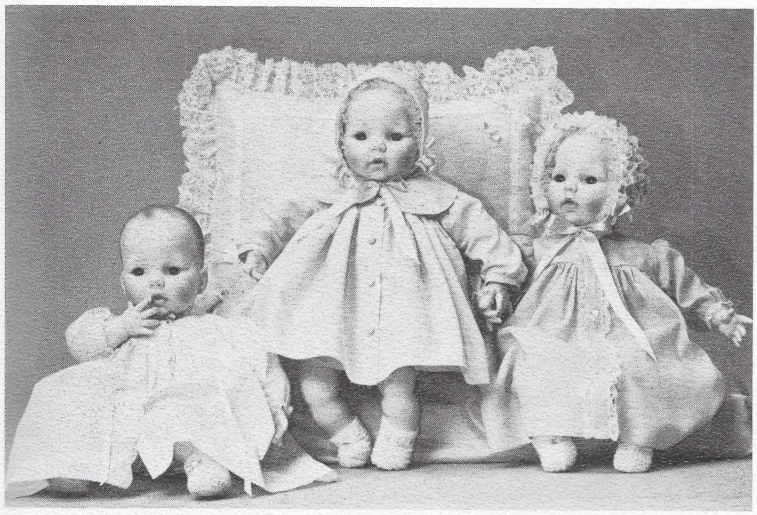
**FUNNY®** — 18″ (Left) ,No. 50
is a cuddly soft feather-lite cloth doll. Her body is covered with checked gingham. Her lined jumper is gaily decorated with colorful patches. FUNNY has blue chenille balls for eyes, smiling mouth and yellow wool wig tied with silk bow. Black felt slippers firmly attached to her feet.

**MUFFIN®** — 14″ No. 75 (Right)
MUFFIN® is a cuddly soft feather-lite cloth doll. She has blue felt eyes, smiling mouth and yellow wool wig tied with a ribbon bow. MUFFIN® is wearing a flower printed cotton dress, lace trimmed petticoat, flannel diaper. Silk bows at her ankles.

**PUMPKIN®** — 22″ No. 8840
is an all soft doll filled with the finest virgin feather-lite stuffing. Her head and hands are soft plastic vinyl. She has painted eyes.
PUMPKIN, our cuddle doll, with her pixie-like expression character baby face, is wearing a Tricot pram suit with attached hood. She cries.

**SO BIG®** — 22″ No. 8950
Our brand new cuddly baby SO BIG has a pixie-like expression in her painted eyes. SO BIG is wearing a blue and white checked jump suit with long sleeves and a crisp white pique pinafore over it, with red cherry trim. Her straight baby cut rooted hair is tied with a blue bow. She cries.
SO BIG is an all soft doll, filled with the finest virgin feather-lite stuffing. Her hands and head are of soft vinyl plastic.

# Beautiful Baby Dolls



**VICTORIA® – 20″**

Our new born baby doll with soft vinyl head (sprayed hair) arms and legs has moving eyes with lashes. She has a cry voice.

(Left) No. 5845 VICTORIA® dressed in a fine white cotton dress with eyelet and ribbon trim. She wears a soft white flannel diaper and white bud trimmed wool booties.

(Center) No. 5875 VICTORIA® has a beautiful silk faille coat, dress and bloomers in pink with a silk faille bonnet cap trimmed with fine lace. She is wearing white wool bud trimmed booties.

(Right) No. 5855 VICTORIA® is wearing a fine pink cotton dress trimmed with lace. Lovely ruffled lace cap with ribbon bows and white wool bud trimmed booties.

**SMILEY® – No. 5585 20″**

SMILEY® is a cuddly doll with feather-lite stuffing. She has soft vinyl arms, legs and head and moving eyes with lashes. Her rooted blonde baby fine hair is cut in a bang effect with a cluster of curls at the crown of her head tied with pink silk bow. Her laughing dimpled face is radiant with happiness. She has a cry voice.

SMILEY® is wearing a pink jersey leotards over which she is wearing a short pink pin-dotted cotton dress with round white pique collar. White kid bow pumps complete her outfit.

**PUDDIN'® – 21″**

PUDDIN'® has soft vinyl arms, legs and head. Large dark moving eyes with lashes. Adorable puckered lips. Rooted baby fine honey blonde hair is softly curled up at ends, little bangs and bow at top of her perky braid. She has a cry voice.

No. 6935 (Left)

PUDDIN'® wears a pink and white checked, lace trimmed gingham dress, jumper effect, matching bloomers. Her black patent leather pumps and white socks complete her outfit.

No. 6930 (Right)

PUDDIN'® wears a sheer batiste forenoon dress with feather-stitching trim and lace edging, white flannel diaper and bud trimmed wool booties.

**BABY McGUFFEY® – No. 5365 20″**

BABY McGUFFEY® is a soft cuddly doll with a feather-lite body. She has soft vinyl arms, legs and head with moving eyes and lashes. Her blonde rooted baby fine hair is cut with bangs. She has a cry voice.

BABY McGUFFEY® is wearing a pink cotton dress – puffed sleeves, lace trimmed. Over her dress she is wearing a beautiful white eyelet pinafore with matching cap, tulle edged. White socks and pink kid pumps complete her outfit.

# Sweet Tears®

## She Drinks—Wets and Cries Real Tears

SWEET TEARS — is made of all soft vinyl, she has moving eyes with lashes and is bathable. Her fine rooted hair is cut in an attractive baby cut topped with bow.

**SWEET TEARS®** — 14″ No. 3725

SWEET TEARS® is wearing a charming pink pin-dotted lace trimmed cotton dress with maching diaper, bud trimmed wool booties. She is resting on a matching soft pillow. She is holding a plastic bottle and pacifier.

**SWEET TEARS®** — 14″ No. 3720 (Far Right)
16″ No. 4720

SWEET TEARS® in her charming pink organdy lace and ribbon trimmed dress and bonnet is ready for a visit to Grandma's. Lace trimmed petticoat, fine white flannel diaper, bud trimmed wool booties complete her outfit. She is holding a plastic bottle and pacifier.

**SWEET TEARS®**

Doesn't SWEET TEARS® look adorable in her pin checked lace trimmed gingham dress? Matching diaper and bud trimmed wool booties complete her outfit. She is holding a bottle and pacifier.

No. 3715 — 14″
No. 4715 — 16″
No. 2710 — 9″ Dressed in tricot robe.

No. 3615 BABY ELLEN (Negro — Not Illustrated.) Dress as on 3715.

**SWEET TEARS®** — (Layette)

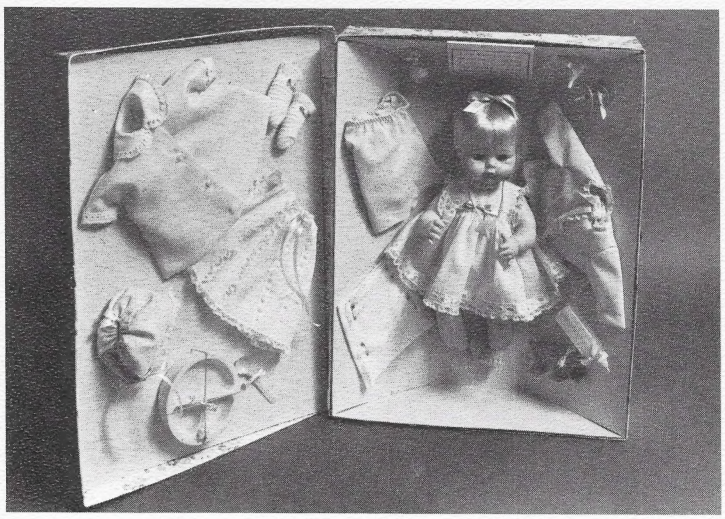
SWEET TEARS® is nestled in a beautiful gift giving window faced box surrounded by two complete outfits of a flower printed cotton pajama set and a pin checked lace trimmed dress, bud trimmed wool booties, bow in her hair. She is wearing a fine pink cotton lace edged dress with matching diaper. Plastic bottle, pacifier and assorted toys are also included in her Layette box.

No. 2770 — 9″

No. 3770 — 14″

**SWEET TEARS®** — 14″ No. 3730

SWEET TEARS® Christening baby in her exquisite long white organdy dress with pin tucked front and lace trimmed cap. An organdy lace edged petticoat, white flannel diaper and bud trimmed wool booties complete her outfit. She is holding a plastic bottle and pacifier.



**SWEET TEARS®** (Travel Case) — 14″
No. 3780

SWEET TEARS® with rooted hair in a beautiful TRAVEL CASE with change of three outfits. She is dressed in a sheer cotton lace and ribbon trimmed dress with matching diaper. Her other outfits include a printed cotton pajama set — pin checked gingham and lace trimmed dress, silk faille coat and bonnet set trimmed with lace—bud trimmed wool booties.

A plastic bottle, pacifier, hot plate for food and assorted toys complete the accessories in her TRAVEL CASE.

# *Pussy Cat* ®

Madame Alexander's exquisite baby doll — so real to look at and feel. She has a "cry" voice.

PUSSY CAT® has a feather-lite body filled with the finest virgin stuffing. She has soft vinyl arms, legs and head and large round "go to sleep" eyes with lashes. Rooted baby fine hair is styled in several variations.

**PUSSY CAT®** — No. 3540 14″ No. 5540 20″ No. 6540 24″

PUSSY CAT® is wearing a pink pin-checked lace trimmed gingham dress with a white round yoke front, matching bloomers and bud trimmed wool booties. Her rooted hair is styled in a full cut, softly curled at ends, ribbon bow in her hair.

No. 3440 — 14″ (Negro — Not Illustrated)
No. 5440 — 20″ (Negro — Not Illustrated)

**PUSSY CAT®** — No. 3550 14″ No. 5550 20″ No. 6550 24″

PUSSY CAT® is wearing an exquisitely detailed pink organdy lace edged and bud trimmed party dress, silk faille lace slip and matching bloomers. White socks and lace edged kid pumps. Her hair is beautifully styled in a full cut with a lovely cluster of curls at the crown of her head tied with a silk ribbon bow.

**PUSSY CAT®** — No. 3560 14″ No. 5560 20″ No. 6560 24″

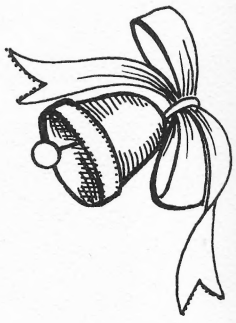
PUSSY CAT® is dressed in a lovely silk faille lace trimmed coat and matching bonnet over a fine organdy feather stitched lace edged dress. Silk faille lace edged slip and matching bloomers. White socks and lace trimmed kid pumps complete her outfit.

# *Elise®== Our Exquisite Girl Doll*

**ELISE® – 17″**
ELISE® is our 17″ plastic and vinyl girl doll who can sit or stand gracefully. She has moving eyes with lashes. Softly curling highly styled rooted hair.

**ELISE® – BALLERINA** – No. 1715
Our BALLERINA® is dressed in a satin and tulle rosebud trimmed ballet dress. She is wearing in her hair a floral tiara, long ribbon bow in back of her hair, black velvet band at throat, satin ballet slippers, long stockings. Pearl earrings.

**ELISE® – FORMAL** – No. 1725
ELISE® in her formal dress is truly lovely to look at. Her tulle and lace gown is trimmed at the waist with a satin bow sash falling to the hem of her dress. She has a floral cluster and satin bow in her hair, pearl earrings and necklace and long stockings and matching satin pumps. A sparkling ring on her finger complete her outfit.



**ELISE® – BRIDE** – No. 1735
Our BRIDE® is truly a picture in her tulle and lace bridal gown with long sleeves, lace trimmed bodice, down the center of her gown and around the hemline of her dress. She has a floral tiara holding her veil atop her beautifully styled hair. She is wearing a pearl necklace and earrings and is wearing a sparkling ring on her finger. Satin shoes and long silk stockings. Her lovely bridal bouquet with ribbons is ready to throw to the next lucky girl. Lucky blue garter on her leg.

**LESLIE® — 17″** (Negro)
Leslie is our 17″ plastic and vinyl doll who can sit or stand gracefully and can be posed in many graceful positions. She has moving dark brown eyes with long eyelashes softly curled, shoulder length, rooted hair.
No. 1615 — Ballerina No. 1635 — Bride No. 1625 — Formal
**Same outfits as Elise

**PORTRETTES® — 11″**
These 11″ PORTRETTE® dolls are made of plastic and have moving eyes with lashes and beautifully styled wigs. They sit and stand gracefully and have bending knees.
Left to Right: No. 1181 Scarlett No. 1185 Southern Belle

**LUCINDA® — No. 1435 14″**
LUCINDA® is a fully jointed plastic doll with soft vinyl head, arms and moving eyes with lashes. Her lovely straight red brown hair falls below her waist.
LUCINDA® is wearing a long pale blue taffeta ruffled dress, ribbon and lace trimmed petticoat and ribbon and lace trimmed pantaloons, pale pink suede pumps, charming blue taffeta bonnet lavishly trimmed with buds and ribbons. She is carrying a charming nosegay printed parasol.

**JENNY LIND® AND HER LISTENING CAT** — No. 1470 14″
This doll is constructed of plastic and vinyl and can sit and stand gracefully. She has moving eyes with lashes. Her lovely rooted blond hair falls below her shoulders.

JENNY LIND® is wearing a blue printed cotton dress with lace and velvet trim at the bodice of her dress. White cotton eyelet apron over her dress. White stockings and black pumps. Blue ribbon band in her hair. She is carrying a grey furry kitten.

**Jenny Lind and her Listening Cat — Frances Cavanah
(Scholastic Book Services, New York)

**GRANDMA JANE®** — No. 1420 14″
This delightful doll is constructed of plastic and vinyl and can sit and stand gracefully. She has moving eyes with lashes. Her lovely rooted grey hair is styled in a modern cut.

WHAT A LOVELY GIFT FOR A GRANDCHILD TO GIVE TO GRANDMA!!

GRANDMA JANE® is wearing a smart lilac blue linen shift dress and coat ensemble. She is carrying a plastic box with wig and rollers. Beige shoes and long stockings. She is wearing wire rimmed glasses and pearl earrings and necklace.

**PORTRAIT CHILDREN®**
Madame Alexander, inspired by the masterpieces of Renoir and Degas designed these PORTRAIT CHILDREN® with all the charm and grace of the era in which they lived. These dolls are constructed of plastic and vinyl and can sit and stand gracefully. They have moving eyes with lashes and lovely rooted hair that falls beyond shoulder length.

**DEGAS GIRL®** — No. 1475 — 14″ (Left)
Wears a white eyelet embroidered, two tiered cotton dress, lace trimmed with shocking pink velvet sash. Her white organdy duster cap is lace and flower trimmed. White stockings and high buttoned shoes complete her outfit. Her long dark straight hair falls below her waist.

**RENOIR GIRL®** — No. 1477 — 14″ (Right)
Wears a pink cotton dress, lace edged, white pinafore, white lace trimmed petticoat, long white stockings, white and black patent leather high buttoned shoes. Her charming straw hat trimmed with buds and ribbon sits atop her beautiful waist length honey blonde hair.

**GONE WITH THE WIND – SCARLETT O'HARA®** — 14″
SCARLETT® is a lovely plastic and vinyl doll with emerald green moving eyes with lashes. She has dark brown softly curling shoulder length rooted hair. She sits and stands gracefully.

No. 1490 — SCARLETT® is wearing a lovely bouffant white organdy lace trimmed dress, belted at the waist with an emerald green velvet sash, and sparkling buckle, ribbons falling to the hem of her dress. Her lace trimmed petticoats give her gown extra fullness. White stockings and black pumps complete her outfit. Tiny green velvet bows in her hair.

# Dolls from the Classics

**MADAME DOLL®** — 14″ No. 1460 **HEIDI®** — 14″ No. 1480 **REBECCA®** — 14″ No. 1485

These dolls are made of plastic and vinyl and have moving eyes with lashes. They have rooted hair, individually styled. They sit and stand gracefully.

Left: MADAME DOLL® is wearing a pink silk brocade gown, pink organdy duster cap. White stockings, black pumps complete her outfit. Her blonde curls fall gracefully to her shoulder. In the pocket of her petticoat she conceals the family jewels from the invading "Redcoats."

*The Secret of Madame Doll" — Frances Cavanah, Vanguard Press.

Center: HEIDI® is wearing a print cotton dress, white embroidered pinafore. Lacy petticoat and panties gives her dress extra fullness. Her natural straw roller hat sits charmingly atop her blonde shoulder length braided hair. White stockings and black pumps complete her outfit.

Right: REBECCA® is wearing a pink and white pin-dotted cotton dress, panties and a petticoat. Her pink poke bonnet is tulle trimmed, worn over her brown shoulder length braided hair. She carries a pink parasol. White stockings and black and white high button shoes complete her outfit.

**LITTLE WOMEN®** — 12″ No. 1225

Marme and her four daughters are all plastic and vinyl — fully jointed, they can stand and sit gracefully. Each doll has a specially styled rooted hair design. Their faces have a soft china like finish with moving eyes and lashes. Each beautifully dressed in the fashion of the era in which they lived.

Top left to right: Marme, Meg Bottom left to right: Amy, Laurie, Jo, Beth

**LAURIE®** — 12″ No. 1226

A new member has been added to the LITTLE WOMEN family. He is handsome Laurie. Laurie courted Jo and married Amy. He looks very dapper in his navy jacket and pin-checked trousers, navy cap.

# Dolls from the Classics

**ALICE IN WONDERLAND®** — No. 1452 14″

ALICE® is a plastic and vinyl doll with a rooted shoulder length blonde wig. She has moving blue eyes with lashes. ALICE® is wearing a pale blue cotton dress and crisp white pinafore. White stockings and black pumps. Blue satin band in her hair.

**"ALICE IN WONDERLAND" based on Lewis G. Carrol's famous book — "ADVENTURES UNDER GROUND" *Facsimile of Manuscript by Xerox U.M.I.

**CINDERELLA® — BALL GOWN** — 14″ No. 1445 (Left)

CINDERELLA is a lovely plastic and vinyl doll with moving eyes and lashes. She sits and stands gracefully. She has rooted hair. CINDERELLA is dressed for the Ball in a pink and silver bouffant gown trimmed with rosebuds. She is wearing a pink bouffant slip — pink pantaloons — and silver slippers complete her outfit. Her blonde shoulder length hair is adorned with a rosebud tiara and pink ribbons.

**POOR CINDERELLA®** — No. 1440 (Right)

CINDERELLA is dressed in her scullery maid outfit, a moss green cotton dress, orange patched apron, brown shoes. Her shoulder length, softly curling blonde hair is tied back with a green kerchief. She carries a sweeping broom.

**SLEEPING BEAUTY®** — No. 1495 14″

SLEEPING BEAUTY® is a lovely plastic and vinyl doll with blue moving eyes and lashes. She has blonde softly curling waist length rooted hair. She sits and stands gracefully.

SLEEPING BEAUTY® is wearing a lovely gold gown of metallic net over a gold taffeta skirt and lace trimmed pantaloons, gold kid pumps. Her dress is caught up with yellow buds and her bodice is trimmed with gold metallic braid repeated in the tiara holding back her blonde hair.

**SNOW WHITE®** — 14″ No. 1455

SNOW WHITE is a plastic and vinyl doll with moving eyes and lashes. She sits and stands gracefully. She has rooted hair. SNOW WHITE is dressed in a white tulle and satin trimmed gown with a silver and white full cape over her shoulders, silver slippers — white stockings. A white satin band holds back her dark brown hair.

20th Century-Fox presents

A ROBERT WISE PRODUCTION

# RODGERS and HAMMERSTEIN'S

Produced in TODD-AO® COLOR BY DE LUXE

ACADEMY AWARD WINNER

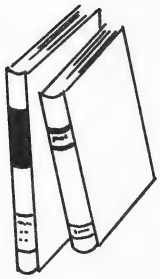
**"SOUND OF MUSIC" DOLLS®**

Madame Alexander has re-created the musical Trapp Family in these lovely dolls. They will delight young and old alike just as they do in the motion picture "SOUND OF MUSIC." They are all beautifully dressed in authentic Austrian Alpine costumes of the period of the story. All the "SOUND OF MUSIC" dolls are fully jointed with soft vinyl heads and arms, moving eyes with lashes, lovely rooted hair.

| No. 802 | No. 1105 | No. 1104 | No. 1206 | No. 807 | No. 1103 | No. 801 |
|---|---|---|---|---|---|---|
| Marta — 8″ | Liesl — 11″ | Louisa — 11″ | Maria — 12″ | Frederich — 8″ | Brigitta — 11″ | Gretl — 8″ |

## *Dolls from Storyland*

Every mother and child fondly remembers the many storybook and nursery favorites so popular throughout the years. These beautifully dressed 8″ dolls represent many of the beloved characters from storyland.
All plastic, fully jointed, even at the knees, they can stand and sit gracefully. Their wigs are of patented construction for durability and they have moving eyes with lashes. Their faces have a soft china like finish.



**LITTLE WOMEN® — 8″ No. 781**

LITTLE WOMEN characters inspired by Louisa May Olcott's classic story of the same title, come alive to capture the hearts of each new generation of children. Each dressed in the fashion of the era in which they lived. Handsome Laurie (No. 755) is also a member of this group.

Top left to right: MEG JO LAURIE MARME
Bottom left to right: AMY BETH

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Top left to right: No. 751—MARY MARY No. 753—HANSEL No. 754—GRETEL
Bottom left to right: No. 782—RED RIDING HOOD No. 783—BO-PEEP No. 752—MISS MUFFET

Top center: No. 735 — BRIDE
Bottom row left to right: No. 725 — SCARLETT No. 730 — BALLERINA No. 731 — BETSY ROSS

# *International Dolls*® 8"

The INTERNATIONAL DOLLS* are a magnificent group of costumed dolls of foreign lands. Each doll is exquisitely and authentically dressed in the clothes of the country they represent

They serve as a basis for many doll collectors. They are a wonderful bridge of "learning and understanding" of customs and costumes of foreign lands.

*Same construction as Storyland dolls.

Top row left to right: No. 776 — MEXICAN, No. 778 — IRISH, No. 793 — ITALIAN
Bottom row left to right: No. 792 — SWEDISH, No. 790 — FRENCH

Top row left to right: No. 771 — ARGENTINA, No. 768 — ISRAELI, No. 773 — BRAZIL
Bottom row left to right: No. 775 — INDIA, No. 777 — DUTCH BOY, No. 791 — DUTCH GIRL

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Top row left to right: No. 766 — AFRICAN, No. 780 — POLISH, No. 767 — THAILAND
Bottom row left to right: No. 763 — GERMAN, No. 769 — DENMARK, No. 774 — RUSSIAN

Left to right: No. 761 — FINLAND No. 770 — JAPAN No. 765 — GREECE No. 760 — CANADA

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Top row left to right: No. 779 — INDONESIA, No. 785 — PORTUGAL, No. 787 — TURKEY
Bottom row left to right: No. 786 — RUMANIA, No. 789 — YUGOSLAVIA, No. 784 — NORWAY

Top row left to right: No. 796 — SCOTTISH, No. 795 — SPANISH, No. 797 — HUNGARIAN
Bottom row left to right: No. 794 — SWISS, No. 799 — TYROLEAN BOY, No. 798 — TYROLEAN GIRL

# *Portrait Dolls®*

**PORTRAIT DOLLS® — 21″**

Each PORTRAIT DOLL® is truly a portrait of beauty made of the finest plastic and vinyl with moving eyes and lashes. Magnificently styled — rooted hair. As elegant as the finest portrait taken from the masters are these beautifully gowned and bejewelled PORTRAIT DOLLS. Each of the 1970 PORTRAIT DOLLS is a work of art in fabric and design.

| | | |
|---|---|---|
| Top row left to right: | No. 2170 — MIMI | No. 2162 — MELANIE |
| Bottom row left to right: | No. 2163 — RENOIR | No. 2161 — GODEY |


®ALEXANDER DOLL COMPANY, INC.

OFFICES AND FACTORY • 615 WEST 131ST STREET • NEW YORK, N. Y. 10027

SHOWROOM • 200 FIFTH AVENUE • NEW YORK, N. Y. 10010



ALL ALEXANDER DOLLS AND DOLL CLOTHING MADE IN U.S.A.